

Matty Rich, November 26, 1970 - Creative Director - Director of the cinematics

Matty Rich was born and raised in Brooklyn, New York City, in the early 1970's. At the young age of ten, Matty would come home and watch his favorite television show, "The Brady Bunch." One evening when Matty's mother, who was a single parent came home from work, Matty asked "Mom, why does the Brady Bunch have things that we don't have, like food and a housekeeper? Why do we live like this?"

Matty's mother struggled to find an answer, she could only respond by saying, "That's just the way the TV show is and this is reality." Matty then replied, "Mom, I want to make that kind of show when I grow up."

The next day after work, Matty's mother brought home a book on independent filmmaking. Matty soon became engrossed in filmmaking. He began to go to a local library after school and he stole the library's film books. Filmmaking now became an escape for Matty in the tough streets of Brooklyn.

As the years went by, Matty graduated at the ripe age of 16 years old, from Bryant High school in the borough of Queens with honors. After graduating Matty was unsure of what he wanted to do. But over the years he had collected and stolen over 200 film books that remained under his bed. Matty soon convinced his mother and sister to give up their credit cards so he could make a movie that was dear to his heart. His mother and sister protested at first but soon gave up their cards. The movie became a box office splash, it was called 'Straight out of Brooklyn' .

'Straight Out of Brooklyn' went on to win the 1991 Sundance Special Grand Jury Prize, NAACP Image award and the coveted Independent Spirit award. Matty was only at the ripe age of 19.

After this success, Matty had a three picture movie deal with Tri Star studios. While at Tri Star, Matty developed movies with stars such as, Danny Devito, Cuba Gooding JR, and many other stars.

Soon after, Matty was headed for Disney studios where he directed the summer splash movie, THE INKWELL. Inkwell was made for a modest budget of 4 million, it went to gross over 25 million.

After Inkwell's success, Matty developed the Tupac Shakur project with HBO, The Jimi Hendrix story with Showtime and a project titled 'Subway Scholar' with Whitney Houston as producer and star.

Now older and seasoned in Hollywood, Matty is on his road back to making quality movies. Recently, Matty Executive produced and developed a one-hour talk show for Walt Disney's television arm, Buena Vista, hosted by the pioneer rapper Kool Moe Dee.

AWARDS RECEIVED

1991 winner of Sundance Special Grand Jury Prize award
1991 winner of the NAACP Image Award
1991 winner of the Big Apple Award
1991 winner of the Ceba Award
1992 winner of Independent Sprit Award for the “Best First Feature”
1992 winner of the Producer Guild Of America Golden Laurel Award
1992 winner of the American Spirit Award
1992 winner of the SY Award
1995 winner of the National Head start Association Award

PROJECTS PRODUCED/DIRECTED

1991 ‘Straight Out Of Brooklyn’ – Directed/Produced

1991 Tommy Morison and Ray Mercy title fight for TVKO/BOB ARUM BOXING – directed the behind the scenes 5 minute pre fight footage.

1992 ‘My Cousin Bobby’ (Documentary) Directed second unit for Jonathan Demme’s documentary about his cousin who was a priest in Harlem New York.

1994 ‘The Inkwell’ – Directed the feature for Touchtone Pictures.

STUDIO PROJECTS DEVELOPED

1992 – 1993 Matty had an overall development deal with Tri Star Pictures.

1992 - Developed the ‘Forty Thieves’ for Tri Star Pictures

1993 – Attached to direct ‘Sunset Park’ for Jersey Films/Tri Star Pictures

1994 - Developed ‘The Inkwell’ for Touchtone Pictures

1995 - Create a one-hour dramatic series for Fox Network/Warner Bro. The project was titled ‘Red Hook’. The producers were Brian Robbins and Michael Tollin.

1995 – Wrote/developed a remake of the classic French prison film titled ‘Le Trou.’. Developed the script for independent French Producers.

1995 – ‘96 Wrote/developed the ‘War Zone’ for Tri Mark Pictures

1997 – Executive produced the ‘Kool Moe Dee’ talk show for Buena Vista television

1998 – 2000 Wrote/developed and was set to direct the ‘Tupac Shakur’ movie for HBO Films.

2000 - 2001 Rewrote/developed and was set to direct ‘Subway Scholar’ for ShowTime Network. The project was produced by Whitney Houston

2002 – Helped develop the Jimmy Hendrix story for Show Time Networks

PROJECTS CURRENTLY IN DEVELOPMENT IN HOLLYWOOD

2003 'Born To Play' - The Eric Davis story

2003-2004 'The Fallen Angel'

2004 'The Forty Thieves' – Producers Dino D Laurentis and Angela Mancuso at Universal Studios. (set for production for spring '05.)